SJ60 Official Event

Invitation to OKINAWA DESIGN NIGHT × 10,000 Eisa Dancers in Singapore and calling for Participants as models for the Kariyushi Wear Fashion show.

1. Event Overview

The year 2026 marks the 60th anniversary of diplomatic relations between Japan and Singapore (SJ60). Thus, we have special event where visitors can experience Japanese traditional culture right here in Singapore.

The highlights for Okinawa include the traditional performance art known as Eisa and attire known as Kariyushi Wear and Design Shirts. Eisa performances and a fashion show showcasing these shirts will be held at the platform in front of ISETAN SCOOTS on Orchard Road. We warmly invite you to join us here.

We are also recruiting participants as models to join in the fashion show especially we are welcoming applicants whom are interested in Okinawa and Japan.

Kariyushi Wear is a short-sleeved dress or shirt featuring traditional Okinawan tropical designs. They are quite similar to batik and it is widely worn in Okinawa as a formal attire for business or official occasions.

2. Event Information

Dates : 31 October 2026 (Sat) - 1 November 2026 (Sun)
Venue : Platform in front of ISETAN SCOOTS, Orchard Road, Singapore
Organizer : Kokusai Dori Shopping Street Promotion Association Federation
Acknowledgement : Official Event for the 60th Anniversary of Japan-Singapore Diplomatic Relations (SJ60)

3. Event Details

(1) Eisa Performances
Performers : 10 performers from Ryukyu Koku Matsuri Daiko
Duration : Approximately 15 minutes per performance
(2) Fashion show (To showcase Kariyushi Wear & Design Shirts)

Participating brands:

(1) PAIKAJI
(2) MAJUN
(3) Mango House (major Kariyushi wear manufacturer) etc

Models will showcase Kariyushi Wear and design shirts from each brand during the fashion show. Approximately 10 outfits from each brand will be presented and at the same thing, introduce this Okinawa-origin fashion to visitors coming for the event.

4. Schedule

31 October 2026 (Saturday)

Time	Activity
09:00	Rehearsal and walking guidance for participants
11:00	Eisa Performance (approx. 15 min) → Fashion show (approx. 10 min)
13:00	Eisa Performance (approx. 15 min) → Fashion show (approx. 10 min)

15:00 Eisa Performance (approx. 15 min) → Fashion show (approx. 10 min)
17:00 Eisa Performance (approx. 15 min) → Fashion show (approx. 10 min)

1 November 2026 (Sunday)
Time Activity
10:00 Rehearsal and walking guidance for participants
11:00 Eisa Performance (approx. 15 min) → Fashion show (approx. 10 min)
13:00 Eisa Performance (approx. 15 min) → Fashion show (approx. 10 min)
14:00 Eisa Performance (approx. 15 min) Eisa Pageant on Day 2 only
15:00 Eisa Performance (approx. 15 min) → Fashion Runway (approx. 10 min)
17:00 Eisa Performance (approx. 15 min) → Fashion Runway (approx. 10 min)

5. Recruitment of Fashion show participants as Models

We are seeking for people residing in Singapore as volunteers to participating in this fashion show.

If you are interested in Okinawa or Japan, we would love to hear from you.

Recruitment Details

Application Due date: 26 October 2026 (Monday)
Applications will close once the required number of participants has been confirmed.

Eligibility:

Approximately 5 male and 5 female participants per day. Selection will be on a first-come, first-served basis.
No age restrictions apply. However, preschool children or elderly individuals may be assessed individually for safety reasons.
Must consent to photography and the use of photos for promotional purposes.
Must be available for either 31 October 2026 or 1 November 2026 (participation on both days are welcome). Participants will be required to be present during the following time slots:

31 October 2026
(1) 08:45-10:00
(2) 11:00-11:30
(3) 13:00-13:30
(4) 15:00-15:30
(5) 17:00-17:30

1 November 2026
(1) 09:45-11:00
(2) 11:00-11:30
(3) 13:00-13:30
(4) 15:00-15:30
(5) 17:00-17:30

Please note that there will be no gratuity, transportation allowance, or other expenses will be provided.

Please note that Okinawa Prefectural Government Singapore Representative Office will be the point of contact for communication and coordination.

Should you be interested to participate in this event, please provide the following information:

(1) Preferred participation date(s)
(2) Full name
(3) Gender
(4) Age
(5) Kariyushi wear size

For Japanese Participants

(Communication will be conducted in Japanese)

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For Non-Japanese Participants

(Communication will be conducted in English)

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